

List of Opportunities



- Global Staffing Agencies
- Colleges & Universities
- Training Opportunities
- Executives Jobs
- R & D Jobs
- Public Speaking
- Diversity & Cultural Training
- Sales Training
- Computer Training
- Health care & Biotech Jobs
- Real-estate jobs
- Institutions and Certification Bodies
- Financial Jobs
- Pharmaceutical Jobs
- Management Training
- HR Jobs
- Language and Communication Training
- Consultants
- Apparel & work dressing



- Real-estate Investments
- Auctioneers
- Commercial Real-estate
- Forx Markets
- Futures & Options
- Export & Import
- Commodity & Crude Oil
- Life Science
- New Ventures & Trends
- IPO (Initial Public Offering)
- Investment Law
- Patents & Trademarks
- Business Visa
- Mergers & Acquisitions
- Venture Capital
- Franchise Market
- Seminars & Online Education
- Portfolio & Wealth Management
- Mutual Funds
- Islamic Banking
- Socially responsible funds
- Entrepreneurship
- Insurance market
- Finance & Lending
- Distributorship Opportunities
- Industry Clusters
- Currency Markets
- Banking & Lending Services



- Entertainment
- Resorts & Luxury Hotels
- Jewellery & Watches
- Cruise line
- Furniture
- Luxury vehicles
- Antiques
- Elegant Photography
- Fashion & Accessories
- Cosmetics & Beauty
- Architecture & Design
- Cuisine & Fine Dining
- Weddings
- Shopping Centers
- Sports
- Cigars
- Airlines
- Events & Festivals
- Medical Tourism
- Electronics
- Private Jets
- Yachts



- Luxury Homes
- Lending & Financing
- Real-estate brokers
- Hotels market
- Auctioneers
- Architecture & Design
- Interior Design
- Education
- Siding & Windows
- Communities & Recreation
- Restoration
- Gardening & Landscape
- Furniture
- Art
- Carpentry & Rugs
- Paint
- Water Purification
- Security Services
- Family & Properties Law
- Moving Services

CIRCULATION & DISTRIBUTION

WISH Guide circulates over 50,000 copies annually with an estimated readership of more than 250,000. WISH Guide utilizes six major distribution channels:

SUBSCRIPTIONS: WISH Guide reaches thousands of paid subscribers every year.

MULTICULTURAL DEMOGRAPHIC TARGETING

BOOK STORES: On average, 10,000 copies of The WISH Guides are sold on more than 200 Selected sites in North America

National & International Trade Conferences

WISH TOUR (NORTH AMERICA)

OTHER DISTRIBUTION METHODS:

- Duty-free at selected airports
- Chambers of Commerce in Major Cities
- Colleges & Universities
- Elegant shopping centers
- Fine spas & resorts
- Major conventions, shows & expos
- Banks
- Airplanes/private jets
- Golf courses
- Country Clubs
- Entertainment centers (Opera houses, etc)
- Embassies
- Online distribution (Amazon.com, etc)

READERSHIP

Our readership are willing to spend time, energy and money on their passions and Wishes, they are entrepreneurs with an acute eye for unique opportunities. Our Guide not only stimulates our readers, it engages them in a manner that profoundly affects their life-long decisions.

Our target demographic is the affluent multicultural consumer, a professional achiever who is brand literate, possesses a high level of education and is cosmopolitan in spirit. The multicultural affluent professional consumer has significant purchasing power and the willingness and ability to further enhance his or her lifestyle by indulging in new opportunities.

DEMOGRAPHICS TARGET

60% MALE • 40% FEMALE

25-65 YEARS OF AGE • PROFESSIONAL / MANAGERIAL
\$150,00+ HOUSEHOLD INCOME • COLLEGE EDUCATED

2008 ADVERTISING RATES

AD SIZE:

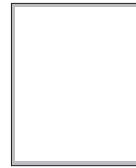
FULL PAGE: \$3,985 **1/2 PAGE: \$1,995**

COMPANY LISTINGS \$850

Approximately fourteen line (include: company name, business Address, phone & fax number, contact name, business classification), description of operation, in business since, franchise fee, capital requirements, financing, training provided).

20% will be charged for guaranteed premium positions

AD DIMENSIONS



Full Page
7" x 9 5/8"



1/2 Page
7" x 4-13/16"



Company Listing

PRODUCTION REQUIREMENT

MECHANICAL SPECIFICATIONS

Publication trim size: 8-1/8" x 10-7/8" perfect-bound. Ad dimensions may not exceed those stipulated below. On full-page bleed ads, please keep all copy 1/4" from the edge of the page. Web offset printing.

Recommend 133-line screen for black, 2- and 4-color.

ELECTRONIC FILE SPECIFICATION FOR PRINT

Formats and Applications:

- Adobe Photoshop®
- Adobe Illustrator®
IT MUST BE SAVED AS AN EPS OR TIFF
Please provide fonts for all files other than TIFF.
- Microsoft® applications are unacceptable.

Specifics:

- Resolution: 300 d.p.i. or higher
- Line Screen: 150 l.p.i.
- Colors: CMYK
- Acceptable Media: CD

Instructions on Mailing or E-mailing an Ad:

- 1) Send only documents created in applications noted above.
- 2) Collect all documents, photos and artwork, fonts, support files in a separate folder.
- 3) Label disk with advertising company name, size of ad, and issue (if mailing) so disk can be easily identified and returned.
- 4) Include company name, ad size, and issue (if e-mailing).
- 5) If e-mailing an ad, please use a compression tool such as Stuff It or Zip It to compress your folder.

Submit an industry standard color proof (Epson®, Fuji®, DuPont®) for all color ads and black & white laser proof for all black & white ads.

Please mail color proof if ad is being mailed. Without such a proof we cannot be held accountable for any errors.

Mailing address:

31965 Schoolcraft Rd.
Suite 8, Livonia, MI 48150



ADVERTISEMENT SALES OFFICE

TOLL FREE: 1-800-430-6291

Fax:(734) 513-2528

E-mail:info@whishtour.com

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